



# EUGEN MAI

CREATOR | PRODUCER | SUPERVISOR

## Hello, I'm Eugen

I am a german producer based in Berlin and Málaga, operating in Germany, Scandinavia and all over southern Europe. I focus on creating & producing strong imagery and emotional, engaging content for brands in commercials, music-videos and stunning moving images.

## CONTACTS



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german, english, russian

## EDUCATION

### SAE Institute London

Bachelor Arts / Multimedia

2007 - 2009

### SAE Institute Berlin

Diploma Multimedia & Development

2005 - 2007

### SAE Institute Stuttgart

Certificate Digital Communications  
and Multimedia

2005 - 2005

## SENIOR LEVEL EXPERTISE

- INTERNATIONAL PRODUCTIONS
- PHOTOGRAPHY & FILM
- AUTOMOTIVE, SPORTS, FASHION
- BRANDED CONTENT
- STORYTELLING

## EXPERIENCE

Jan. 2023 -

Now

### Freelance Producer / Creative

Sept. 2015 -

Dez. 2023

### Executive Producer | C'EST LA WHAT GmbH

I founded the film-production C'EST LA WHAT in 2015. We support leading advertising agencies & creative studios, production companies of all sizes & PR houses in creating & producing commercials and visual storytelling content all over europe. We focus on serving our clients with experience, patience & a bit of craziness. We always strive to shift away from old-fashioned production-standards - and work specifically, where our client's target group spends most of their time: the internet.

- Operations, Coordination
- Producer

Jan. 2009 -

Now

### Producer, Photographer, Creator | EUGENMAI

As a creator & photographer, my main goal is to tell stories. My focus is oriented to fashion, lifestyle, automotive and visual storytelling. I love to travel, I am keen on paying attention to details and I love using natural light wherever possible. I love to work in teams, to make sure that every detail gets the attention it deserves - which is absolutely necessary for high-quality results.

- Producer, Photographer, Creator
- Creative Mind / Director

Feb. 2018 -

Dez. 2021

### Production Manager | LeBuzz Studio

As production manager for LeBuzz Studio, I am responsible for organizing productions in every scale - from small tabletop-shoots up to big studio- or on location sets. My main tasks: Set-supervising, coordinating different departments, doing international castings & even concepting moodboards. All over the world - with a strong focus on Europe. We design content that inspires & surprises our clients and - above all - gets results!

- Film Productions
- Photo Productions

# REFERENCES

## BRANDS I WORKED FOR (*Excerpt*)



## AGENCIES I WORKED WITH (*Excerpt*)

